

THURSDAY 4					
POLIMI BOVISA CAMPUS, via Durando 10					
9.00-10.45 PARALLEL SESSIONS					
		EXPERIMENTING/PROTOTYPING CT64 1. Susan Carden. Social Selfhood: designing a practice-led strategy for leveraging episodic memories to improve end of life care 2. Szu-Yang Cho, Ya-Fang Cheng, Haien-Hui Tang and Hung-Chi Lee. A rehabilitation game app platform for elderly dementia patients: the use of design to address problems in an aging society 3. Dhruv Sharma, Stephen Clune and Lynne Blair. Radicalising The Designer: Combating Age-Related Loneliness Through Radical-Digital Interventions 4. Amanda Bill, Guy Collier and Stephen Reay. Making Things Happen: Experiments in Prototyping from a Hospital Design Lab 5. Ayelet Karmon. SOCIALLY CONSCIOUS AND ENVIRONMENTALLY MIIED: A DESIGN PROCESS	INCUBATING/SCALING How design contributes to incubation processes CT62 1. Ida Telabasic: Incubating as a scaling process and scaling as an extension of the process of incubating 2. Daniele Selloni: How design can contribute to infrastructuring bottom-up initiatives into public-interest services 3. Sabrina Lucibello and Vincenzo Cristallo. "Design as a service incubator for social interaction and innovation" 4. Carla Cipolla and Gustavo Cleiman. Favela experience: Designing trust in a relational service in the slums of Rio de Janeiro 5. Annabel Pretty. Incubating + scaling – transitional large fabrication architectural design propositions in a post earthquake environment	COMMUNICATING/DISSEMINATING CT65 1. Valeria Bucchetti, Elena Caratti, Marta Reina and Umberto Tolino. Women in The Media. Communication Design, Research And Experimentations 2. Simona Venditti and Andréa Poshar. Mediatizing Activism As A Creative Act: Social Media And The Ice Bucket Challenge Case 3. Ann Gabrielle Maher. DE ____ SIGN, Revealing the Condition of the Mediated Body 4. Mark Roxburgh and Stephen Cox. Visual Communication Design Is The Centre Of The Artificial Universe 5. Bryan Howell and Maria Camila Toro Gutierrez. Color Trademark and Designers	TRAINING/EDUCATING Paradigms of Design (LUGERRINI) CT51 1. Michael Leube. Nature and Nurture: On The Positive Feedback Between Design Thinking And The Anthropological Sciences 2. Jin Ma. MEANING MAKING AND THE EXPANDING SCOPE OF DESIGN 3. Ian Macdonald and Myra MacLeod. HOW CAN DESIGN EDUCATION DEVELOP INTERCULTURAL COMPETENCIES FOR PROFESSIONAL PRACTICE AND GLOBAL CITIZENSHIP? 4. Myra Thessen, Veronika Kelly and Jennifer Williams. Establishing a rhetorical framework for professional practice through the educational design studio: an exploratory study protocol
10.45-11.15 COFFEE BREAK					
11.15-13.00 PARALLEL SESSIONS					
NURTURING Collaborative and community-centred design processes CT51.1 1. Xue Pei and Lucie Decker. Rethinking about Fashion Design toward Cultural Sustainability 2. Renata Lettao, Anne Marchand and Cedric Sportes. Constructing a collaborative project between designers and native actors: an example of the collective articulation of issues 3. Solen Roth. NORTHWEST COAST ARTWARE: BEYOND THE USE OF INDIGENOUS IMAGES AS LOGOS. 4. Chiara Colombi and Eleonora Lupo. CULTURE-DRIVEN META-PRODUCTS: PROTOTYPES TO SUPPORT A CULTURE-INTENSIVE DESIGN PRACTICE 5. Marisa Bertolo, Iaria Mariani and Giulia Ruffino. Earthsploitation. Game design research and experimentation for food sustainability	EXPERIMENTING/PROTOTYPING CT64 1. Giuseppe Sàlvia. Design in the New Do-It-Yourself age: trialing workshops for repairing 2. Patrizia Bolzan and Marzia Mortati. Designing through Additive Manufacturing: present and future discussions 3. Gabriele Goretti, Elisabetta Cinfanelli, Roberto Beccolini and Ramona Aiello. REDMART: Reverse engineering for manufacturing digital archive to enhance advanced craftsmanship know-how and high-end manufacturing values. 4. Federico Vacca. ARTISANAL ADVANCED DESIGN. Advanced Manufacturing Processes as a tool to revitalize peculiar Italian (craft)-productions. 5. Fatma Casmim and Mugendil M'Rithaa. Design activism: redefining the designer-client relationship?	INCUBATING/SCALING How incubation changes when it comes to social innovation. CT62 1. Beatrice Villari, Stefano Maffei and Barbara Parini. Service design for social innovation. A community-based initiative for enabling local enterprise 2. Marta Corubolo and Anna Meroni. Journey into social innovation incubation. THE TRANSITION project 3. Naiara Altuna, Claudio Dell'Era, Paolo Landoni and Roberto Verganti. Developing innovative visions through collaboration with radical circles 4. Ariana Vignati. "Entrepreneurship in the creative and cultural sector" 5. Laura Mata Garcia. Sustaining design entrepreneurship, is it that different? A visual analysis	COMMUNICATING/DISSEMINATING CT65 1. Dina Riccò, Lucrezia Gennetti and Antonella Andriani. Synesthesia Vs Semantics In The Visual Communication Of Food. The Encounter Of Practice And New Ways Of Thinking For Social Benefits 2. Zhaochen Ding, Pillan Margherita and Ronglin Jia. Mind your deep breath. Communicating pollution issues in China through visual artifacts. 3. Elena Caratti, Erik Cragogna, Agnese Rebaglio and Umberto Tolino. Communication Design For Refugee Women. A Research Project For Sammartini Polifunzionale Centre in Milan 4. Veronica Kelly. Design as a discursive practice: a working methodology for exploring knowledge production in communication design using a critical orientation to discourse analysis 5. Marco Quagiotto and Giovanni Baule. Communication of the Territory and Cartographic Interfaces. The Spatial Turn in Communication Design.	TRAINING/EDUCATING Emerging Technologies and the Future of Design Education (L.RAMPINO) CT51 1. Alexandra Crosby. STUDENT VOICES, STUDENT SCENARIOS. PREFERRED LEARNING FUTURES FOR DESIGN EDUCATION 2. Ian Lambert. CONVERGENCE IN INDUSTRIAL AND CRAFT PROCESSES IN UK UNDERGRADUATE PRODUCT DESIGN COURSES 3. Massimo Menichinelli, Massimo Bianchini, Alessandra Carosi and Stefano Maffei. Designing and making at school. A first systemic overview of Makers in Italy and their educational contexts 4. Roland Cahen. Teaching Sound Design @ENCI les Ateliers 5. Cecilia Ramirez. TOWARDS THE HIGHER EDUCATION RELEVANCE	
Lunch					
14.30-16.30 PARALLEL SESSIONS					
NURTURING Nurturing (in) the design community & Tools and approaches for nurturing the design process CT 51.1 1. Bianca Elzenbaumer. PRECARIOUS DESIGNERS AND THE TRANSFORMATIVE (IM-)POSSIBILITIES OF BIOPOLITICAL PRODUCTION 2. Johnson Witheira and Paola Trapani. The Whakarare Typeface Project: When Culture-Specific Visual Design Brings Elements Of Universal Value 3. Elena Elgani and Francesco Scullica. HOTELS INTERIOR SPACES: AN EXAMPLE OF CROSS FERTILIZATION 4. Tina Moor, Alesia Schwarzenbach, Monika Burri, Brittgit Egloff and Andrea Weber Marin. SILK MEMORY 5. Francesca Piredda and Davide Fassi. IN A GARDEN. Designing gardens through storytelling	ENVISIONING CT62.1 1. Marina Parente and Vivianne Nardi de Lis. HOW PARTICIPATIVE DESIGN AND SENSEMAKING: A FERTILE APPROACH FOR SMALL TERRITORIES 2. Caroline McCaw. REPRESENTING LANDSCAPES: Understanding the role of art and design in mediating a culture of seeing New Zealand landscapes 3. Marco Spadafora, Annamaria Andrea Vitali and Margherita Pillan. OBJECTS ARE NOT SLAVES Envisioning an aesthetic approach to the design of an interactive dialogue with objects 4. Patricia Dughnan. DR. WHO?: THE SCIENCE AND CULTURAL POLITICS OF MEDICAL WEAR DESIGN	EXPERIMENTING/PROTOTYPING CT64 1. Maria Jose Lopez Belatti and Rosita de Lis. HOW PARTICIPATIVE DESIGN AND EXPERIMENTATION ARE BECOMING PART OF THE URUGUAYAN DESIGN IDENTITY. Making the process visible - Experiences of product design 2. Mario Renato S. Tavares, Teresa Franqueira and Gonçalo Gomes. "PROJETO TAS", activating the value of cultural heritage at Sever-do-Vouga – THE DESIGN PROCESS 3. Allison Mears and Emily Moss. THE INTEGRAL CITY: DESIGN, FINANCE AND NEW URBAN CULTURAL MODELS IN THE US 4. Agnese Rebaglio, Luigi Brenna and Annalinda De Rosa. DIS@LACE A CO-DESIGN PROCESS TO BUILD A TEMPORARY SQUARE IN CHIARAVALLE SUBURB 5. Joshua Singer and Rachele Riley. Different Data: Experimental Design Research for Mapping Cities			TRAINING/EDUCATING Interdisciplinarity and Innovation (L.RAMPINO) CT51 1. Paulina Contreras, Úrsula Bravo and Carlos Albornoz. Capturing the competencies of interdisciplinary teams with high creative performance 2. Paul McEthernan and Malene Harsaae. Bridging the Innovation Gap between Design & Business Education 3. Graziela Sousa and Ines Simoes. FASHION DESIGN AND ENTREPRENEURSHIP: A STRATEGIC MODEL FOR HIGHER EDUCATION IN PORTUGAL 4. Rosanna Veneziano. NEW VISION FOR SOCIAL DESIGN: EDUCATIONAL EXPERIENCES
FRIDAY 5					
IED CAMPUS, via Bezzeca 5					
9.00-10.45 PARALLEL SESSIONS					
	ENVISIONING B103 1. Francesco Galli, Ivina Suteu and Barbara Pino. Re-futuring the "Vicious Circle". The power of anomaly and debris to envision a chaotic design system. 2. Markus F. Peschl and Thomas Fundesler. Designing and envisioning a desired future by emergent innovation of meaning 3. Carla Sediti. DON'T REINVENT THE WHEEL: A DESIGN DRIVEN AGENDA FOR CULTURAL AND CREATIVE INDUSTRIES 4. Jason Hobbs and Terence Fenn. The Firma Model: A meta-framework for design research, strategy and critique. 5. Ite Prinsloo. The changing strategies within design for retail stores 6. Ren Lisha and Sha Sha. NEW CHALLENGES AND NEW STRATEGIES OF DEVELOPING TRADITIONAL HANDCRAFT	EXPERIMENTING/PROTOTYPING B9 1. Clare Brass, Carly Scott, Annie Rayner and Ashleigh Bright. Chicken Run, a chicken-centred design research project 2. Steven McCarthy. Three Experimental Books and their Allohistorical Approach to the Future 3. Lin-Chien Lee and Ming-Huang Lin. TIMING TO APPLY GENERATIVE DESIGN- MP3 SPEAKER AS PRACTICAL EXAMPLE IN DESIGN TEACHING 4. Camilo Ayala Garcia. THE BASIS OF PROCESSES – EXPERIMENTING WITH FOOD TO RE-SHAPE THE INDUSTRY LANGUAGE 5. Gerbrand van Melle. Circularity: Radical design driven research and Second Order Cybernetics 6. Andrea Valle. Residual orchestras. Notes on low profile, automated sound instruments	ASSESSING Challenges for Design Assessment B3 1. Francesca Foglieni and Beatrice Villari. TOWARDS A SERVICE EVALUATION CULTURE - A contemporary issue for service design 2. Jason Kennedy. Gauging Meaningful Reference Performance in Animation and Motion Capture 3. Naude Malan. Design and social innovation for systemic change: Creating social capital for a Farmers' Market 4. Beatrice Lerma, Claudia De Giorgi and Claudio Germak. THE SUSTAINABILITY AND QUALITY OF A TYPICAL FOOD PRODUCT. A MULTICRITERIA MODEL OF EVALUATION 5. Arquilla Venanzio, Maffei Stefano, Marzia Mortati and Beatrice Villari. ASSESSING EUROPEAN DESIGN POLICY: TOWARDS AN EVALUATION CULTURE	TRAINING/EDUCATING Exploring New Teaching Methods. (LUGERRINI + P.JARAUTA) B4 1. Riccardo Ballo. FEEDING CREATIVITY: SHAPING A DESIGN EDUCATION PRACTICE THROUGH A SOCIO-CULTURAL STUDY ENVIRONMENT MODEL 2. Peter Chen. Codifying a Foundation Program in Art Design and Media: the Bauhaus Vorkurs and its effects 3. Mike McAuley and Mark Roxburgh. Designing ways of learning theory: Combining creative and scientific methods of inquiry 4. Spyros Bolyfatos, Jenny Dazentzas, John Dorantzas and Thomas Spyrou. Designing an intensive programme based on Service Design and Design for Sustainability 5. Fabien Mielieville, Jean-Patrick Piché, Philippe Silberzahn and Marie Goyon. RENEWING DESIGN TEACHING: LEARNING FROM AN INNOVATIVE GRADUATE PROGRAMME 6. Terri Wada and Pamela Napier. Design Facilitation: Training the designer of today 7. Lorenzo Imbesi. THE RESPONSIBLE DESIGNER. Critical Ethics in the Design Discourse.	
10.45-11.15 COFFEE BREAK					
11.15-13.00 PARALLEL SESSIONS					
NURTURING Social change B9 1. Han Han and Francesco Zurlo. New Approach to Look Into Strategic Design for Luxury Brands – From pedagogy of multiliteracies to design for brand-consumer communication 2. Ajanta Sen and Ravi Poovalath. In the Cycle of Nourishment, the role of "Time" in constructing culture: Is it food from the Supermarket or is it food from Mother Earth? 3. Francesca Valsecchi. Cultural Translations as Design Opportunity. Lessons learn from the European-Asian Encounter in understanding and creating embedded meanings. 4. Loredana Di Lucchio, Lorenzo Imbesi and Mariana Amatallo. RESEARCH VECTORS IN DESIGN AND ARTS. An inductive approach to mapping academic design research experiences.	ENVISIONING B103 1. Virginia Tassinari, Francesca Piredda, Elisa Bertolotti and Heather Daam. Telling the stories of design for social innovation: from a speculative time to a time of poetry. 2. Angus Donald Campbell and Peter Hugh Harrison. A Framework for Socio-technical Innovation: The Case of a Human-powered Shredder 3. Thomas Pausz. Substitutions 4. Massimo Bruto Randone, Inna Maria Suteu and Maria Rosaria Scola. Knowledge or Imagination? How medium-size organizations, design progressive en/vision plans, activating cultural deposits. 5. Mingning Ni and Tiziano Cattaneo. A CURATORIAL PROPOSAL FOR ENVISIONING CONTEMPORARY CHINESE ARCHITECTURE 6. Wouter Eggink and Adri Albert-De-La-Bruze. DESIGN STORYTELLING WITH FUTURE SCENARIO DEVELOPMENT: envisioning "the museum"				TRAINING/EDUCATING Design Education Case studies (P.JARAUTA) B4 1. Marita Canina, Elisabetta Coccolini and Laura Anselmi. CREATIVITY AND DESIGN TOOLS AS AN EMOTIONAL APPROACH TO LEARNING 2. Myra Thessen. Exploring How Design Students Think About Criticism: A Study Protocol 3. Martin Racine. Applying the Metacycle Principles as a Strategy for Sustainable Design Education 4. Alfonso Morone, Yuan Sinan, Hu Yike, Raffaele Catugno, Marco Sorrentino and Massimiliano Campi. RETAIL DESIGN: OBJECTIVES AND METHODS FROM A TRAINING ACTIVITY IN TIANJIN 5. Elisabetta Cinfanelli, Ramona Aiello, Gabriele Goretti and Roberta Baccolini. UX designers education and practice.
Lunch					