

TWO WORKSHOPS

FOOD AND FASHION ITALIAN EXPERIENCE

Friday 5th June 2015 - 2.30 pm – 5 pm @ied Via Bezzecca, 5

Experiential workshop focused on two iconic fields of Made in Italy's production chain: Food and Textile Design.

Starting from a historical-methodological approach, the project tutors will define the general scenario of two parallel production lines. Participants will have the opportunity to see the situation first-hand in two different areas.

Led by an IED professional team **textile** design will work on fabric using craft print mode and analysing colours, shapes and material.

The **Food** area, will have ice-cream as main character and the workshop will be based on production line, packaging designing and new forms developing, thanks to the synergy with a historical company that represents one of the major firms in the world of gelato.

PARTICIPANTS:

max. 20+20

CONTACT:

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