

## EPHEMERAL, COMMUNICATIVE, VIRTUAL INTERIORS the future of interiors

Wednesday 3<sup>rd</sup> June 2015 - 2 pm – 4 pm @polimi Via Durando, 10

This working group will explore the new trends of interior/space design which evolves quickly towards new horizons, new technologies and new needs which often refer to the ephemera, communicative and virtual interiors. The new scenarios interact more and more with the person and more often we speak about adaptability and mobility of the spaces we inhabit. The inner- outer- round- space are conceived according to the needs of the people and thus the role of the designer is changing and becomes more often the role of a stage designer.

In this meeting we would be curious to know about the experiences interior and space design educators and researchers are conducting in their schools and departments, to understand how we can translate the sophisticated internal space as an emanation of the person/personalities into a new “meter” useful for the profession.

Some fields of interest : temporary /pop-up retail, scenography for theatre, tv-sets, fashion set, fairs, events, temporary /pop-up hospitality, up to the virtual interiors of video-games, smart cities  
tools: lighting, illumination, static and dynamic, virtual technologies, projections, interaction design,...colors, transformation technologies, related to interior design,  
Context: Inside and outside spaces, Urban and non urban landscapes, interiors of mobiles spaces  
Proposals to present educational or research project should be limited to 10 minutes each and submitted by 1st March 2015 to the contact below. Ten projects can be shared to leave time to discussion during the meeting.

### **PARTICIPANTS:**

min.6 - max. 25

### **CONTACT:**

Giovanna Piccinno - giovanna.piccinno@polimi.it

Francesco Scullica - francesco.scullica@polimi.it