

## DESIGN 4 SUSTAINABILITY

Wednesday 3<sup>rd</sup> June 2015 - 10am - 4pm @polimi Via Durando, 10

For the past three decades, sustainability has become an omnipresent topic. Yet, being under-defined or defined only for specific narrow audience, it remains for a wider community an artificially imposed value among prevailing unsustainable practices and choices. Design has made its unfortunate contribution to the growth of plastic short lifecycle/disposable products, overproduction, overconsumption, 'live in the moment' attitude and other economic and cultural trends resulting in deep rooting of unsustainability in contemporary system of values. To be able to stand a chance of reversing the damage, today's designer has to revise and redefine practices and approaches of the past and the messages they communicate.

During the Working Group meeting we could try to share a vision and knowledge on current vectors towards sustainability in design and art practice and research ; discuss the ways to approach the issues of sustainability through the means of design practices ; map current research and practices towards sustainability within Cumulus network ; launch a network of like-minded professionals with a further potential for collaboration

### **PARTICIPANTS:**

min.6 - max. 25 (students and professionals in the field of design and art education, research and practice)

### **CONTACT:**

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